

JUSTIN ROSS



JOIN JUSTIN ROSS ON HIS CAMPAIGN ACROSS DIRT TRACKS OF THE SOUTH IN 2026. WE ARE SEEKING MARKETING PARTNERS WHO WANT TO CONNECT WITH A DEDICATED, PASSIONATE AUDIENCE THROUGH THE HIGH-OCTANE WORLD OF DIRT TRACK MODIFIED RACING!

ABOUT ME:

A TRUE VETERAN OF THE SPORT, JUSTIN BRINGS OVER 25 YEARS OF EXPERIENCE TO THE TRACK. COMING FROM A DEEP FAMILY RACING HERITAGE, HE REPRESENTS THE TRADITION, GRIT, AND KNOWLEDGE THAT FORM THE SECOND HALF OF OUR TEAM. JUSTIN'S CONSISTENCY AND EXPERTISE MAKE HIM A RESPECTED COMPETITOR EVERY WEEKEND.

OUR 2026 CAMPAIGN

- 25 - 30 RACE WEEKENDS ACROSS MULTIPLE STATES
- FULL-TIME MODIFIED PROMOTING YOUR BRAND ON AND OFF THE TRACK
- PROFESSIONAL TEAM DEDICATED TO PERFORMANCE AND WINNING WHILE WEARING YOUR BRAND

WHAT IS YOUR RETURN ON INVESTMENT?

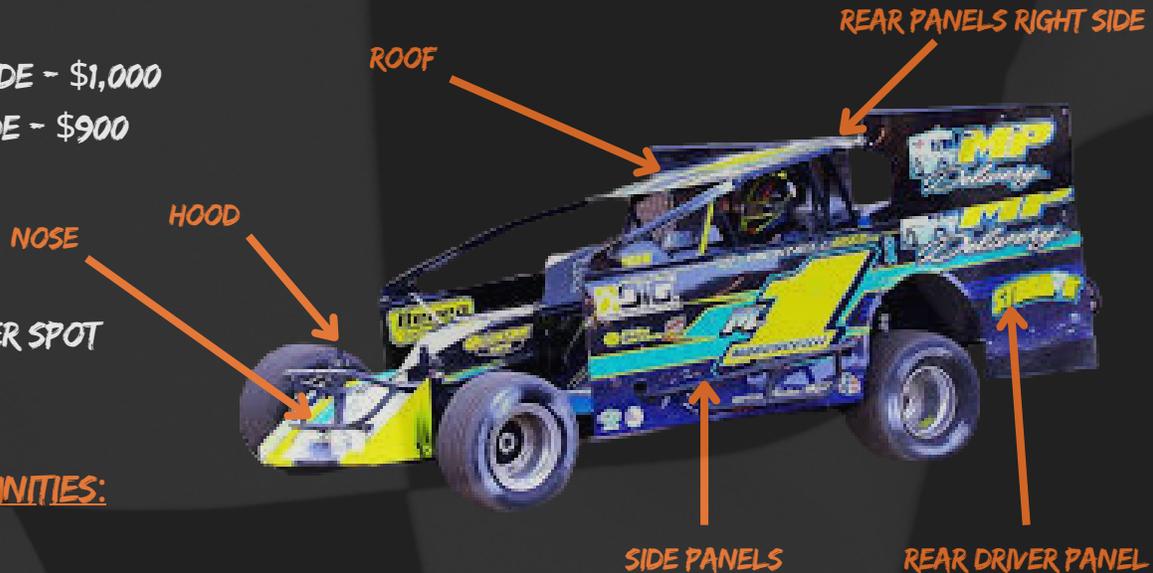
- TRACK- SIDE PRESENCE - YOUR BRANDING IS PROMINENTLY DISPLAYED ON OUR RACECAR AND IS SEEN BY AN AVERAGE OF 1,500 TO 5,000 FANS PER RACE OR EVENT. A TOTAL ESTIMATE PER SEASON OF 60,000 FANS.
- SOCIAL MEDIA MARKETING - WEEKLY HIGHLIGHTS, FEATURES, AND LIVE UPDATES ACROSS ALL PLATFORMS REACHING A COMBINED 10,000+ FOLLOWERS AND GROWING.
- DIGITAL CONTENT - PROFESSIONAL RACE FOOTAGE, BEHIND THE SCENES CONTENT, AND DRIVER FEATURES ON YOUTUBE AND TIKTOK, ALL WHILE SHOWCASING YOUR BRAND.
- COMMUNITY ENGAGEMENT - YOUR BRAND WILL BE REPRESENTED AT EVENTS BY OUR DRIVERS AND TEAM WITH THE UTMOST INTEGRITY AND RESPECT, WHILE ENHANCING YOUR LOCAL AND REGIONAL REPUTATION.
- WHERE YOUR BRAND WILL BE SEEN - YOUR LOGO WILL BE SEEN BY A DIVERSE AND LOYAL FAN BASE ACROSS THE REGION INCLUDING, ARKANSAS, MISSISSIPPI, TENNESSEE, MISSOURI, AND BEYOND!



J & N Motorsports

WE OFFER FLEXIBLE OPTIONS TO ALIGN WITH YOUR
MARKETING GOALS AND BUDGET:

- REAR PANEL - RIGHT SIDE - \$1,000
- REAR PANEL - LEFT SIDE - \$900
- NOSE - \$1,500
- HOOD - \$750
- ROOF - \$750
- SIDE PANELS - \$500 PER SPOT



OTHER SPONSOR OPPORTUNITIES:

MAIN SPONSOR FOR A SEASON - \$7,500

- PRIMARY LOGO PLACEMENT ON CAR
- FEATURED IN EVERY SOCIAL MEDIA POST AND VIDEOS
- MENTIONED IN ALL PRESS RELEASES AND INTERVIEWS

EVENT/RACE SPONSOR - \$1,000

- MAJOR LOGO PLACEMENT ON BOTH CARS FOR A SPECIFIC AND HIGH PROFILE EVENT/RACE.
- HEAVY SOCIAL MEDIA PROMOTION BEFORE, DURING, AND AFTER THE EVENT/RACE.
- ABILITY TO HAND OUT PRODUCT SAMPLES/MERCHANDISE AT THE TRACK.

PRODUCT/IN-KIND SPONSORSHIP

- WE WELCOME SUPPORT THROUGH PARTS, TIRES, FUEL, SAFETY EQUIPMENT, OR SERVICES
- VALUE RECEIVED CORRELATES WITH LOGO PLACEMENT AND PROMOTIONAL MENTIONS.

JOIN OUR TEAM!

LET'S DRIVE SUCCESS TOGETHER IN THE 2026 SEASON! YOUR SUPPORT FUELS OUR PERFORMANCE ON THE TRACK, AND WE DELIVER A POWERFUL MARKETING PLATFORM OFF THE TRACK!

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